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**N E W S   R E L E A S E**

**CUSTOMER SERVICE ADVANTAGE, INC.  
NAMED 2014 OUTSTANDING EMERGING MICRO BUSINESS  
BY SAN DIEGO CHAMBER OF COMMERCE**

**ESCONDIDO, CA (August 13, 2014)** – Customer Service Advantage, Inc. (CSA, Inc.) announced that it has received the 2014 Outstanding Emerging Business of the Year award in the micro business category from the San Diego Regional Chamber of Commerce. The Chamber’s Small Business Awards, presented annually, recognize the contributions of local small and micro businesses as drivers of the region’s economic growth.

This year’s competition drew close to 70 entries with 27 companies chosen as finalists in several distinct categories. As winner of the Outstanding Emerging Business of the Year award in the micro category, CSA, Inc. demonstrated its commitment to service excellence and sustained growth.

“Customer Service Advantage, Inc. is honored to have been named winner of this prestigious award by the San Diego Regional Chamber of Commerce,” said Wendi Brick, President and CEO. “Our track record of close to 40% growth over the past three years is due to our success in developing long-term relationships with customers by meeting and often exceeding their expectations. This award not only confirms the business model to which we’re committed but also serves as a springboard to our growth going forward,” she said.

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“Small businesses make up over 90 percent of our city’s businesses,” said Chamber CEO Jerry Sanders. “These awards are an opportunity to celebrate the hard work and excellence of San Diego’s local small businesses and the contribution they make to our regional economy.”

A panel of eight judges reviewed and evaluated criteria for each award category. After rating each company’s submission, the micro and small business with the highest score was selected as winner for each award category.

***About Customer Service Advantage, Inc.***

Customer Service Advantage, Inc. is committed to improving the quality of life of our customers, and the customers of our customers, by providing innovative, measurable, customer-focused training programs, management consulting services and process improvement strategies to public sector entities such as city, county, state and federal governments, educational institutions, healthcare organizations and nonprofit agencies. For more information, please visit [www.theCSAedge.com](http://www.theCSAedge.com) or call 760-445-6550.

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